

# KONGUNADU COLLEGE OF ENGINEERING AND TECHNOLOGY

Tholurpatti(PO), Thottiam(TK), Trichy(DT) – 621 215



## INTERNAL QUALITY ASSURANCE CELL (IQAC) Sponsored One Day Seminar

On

**“Big Data and Data Science - How the Data is Changing the World We live in”**



A One day seminar on **“BIG DATA AND DATA SCIENCE-HOW DATA IS CHANGING WORLD WE LIVE IN”** was organized by Internal Quality Assurance Cell (IQAC) at Kongunadu College of Engineering and Technology on 12<sup>th</sup> June 2017. The seminar was started by an inaugural function with lighting the ceremonial lamp by dignitaries followed by invocation at 10am. Dr.J.Yogapriya, Dean R & D of KNCET, delivered the welcome address. The felicitation address was given by Dr.R.Asokan, Principal, KNCET. The Chief Guest for the seminar was Mr R Ramprasad, data scientist at omnitracs, atlanta. He explained the analytic solutions and predictive models that help long haul trucking companies make critical business decisions. He explicates the big data with its characteristics and its applications. He elucidates the real time products of his company likes an omnitracs accident severity model, Roadnet anywhere fleet routing software, driver retention model, driver vehicle inspection reporting, driver workflow, tyre management, trip management & so on. He explained the products how the data are stored & how they mine the data to extract the related information in the form of table & chart. Finally, he explained his ongoing product voice explanation for the clients query. It was an interactive session, the student asked several questions related to his product & big data science. He enlightened the significance of big data science in future. At the end, vote of thanks was given by Dr.C.Saravanabhavan HOD/CSE.